

Mariacarmela Vozzo

IPM Manager for the Private Sector at World Customs Organization

World Customs Organization is an independent intergovernmental Organization founded in 1952 and representing 180 countries whose mission is to enhance the effectiveness and efficiency of Customs administrations.

In 2010, WCO has launched IPM (Interface Public Members) to provide Right Holders with a global tool able to improve the communication with Customs officers and facilitate the identification of counterfeit goods throughout the world.

Mariacarmela, Manager of the IPM Private sector team, is responsible for promoting and developing the only global anti-counterfeiting tool in the fight against counterfeiting. She is working to engage global brand owners from all industries to become members of IPM and establish their anti-counterfeiting strategy and connect with Security Solutions Providers to establish long-term partnerships.

Prior to WCO, Mariacarmela was working for an international company based at NATO HQ in Brussels, focusing on managing tax-free privileges for diplomats and developing relationships with national government, Ministry of Foreign Affairs, Customs Agency and other national/international agencies.

WEBSITE

WWW.WCOIPM.ORG

+32 22 09 95 02

ipm@wcoipm.org