



謝志為 首席執行官  
中國賽恩倍吉

**Zhi-Wei Xie CEO**  
**ScienBiziP China**

謝志為是賽恩倍吉集團首席執行官，資深專利代理人、訴訟代理人，深耕于智慧財產權行業 20 年，擅長企業智慧財產權管理與運營，是中國智慧財產權研究會理事，中國廣東省政府智慧財產權專家，高級職稱，智慧財產權工作先進個人。

Zhiwei Xie is the CEO of ScienBiziP Group. He has worked in the IP industry for 20 years and specializes in IP Management and Operations. Mr. Xie is a senior patent agent, litigation agent, and council member of the China IP Society. He has also been honored as the Guangdong government's expert in IP.

### **Education and Admissions**

湖南大學 材料成型與控制工程 學士學位

Hunan University Material Shaping and Controlling engineering Bachelor's Degree

### **Professional Background**

1. 2013 年 至今 擔任賽恩倍吉集團 CEO

July 2013 to date ScienBiziP Group CEO

2. 2007 年 10 月-2013 年 7 月 任富士康科技集團智權管理處處長

October 2007–June 2013 Foxconn Technology Group IP Dept. General

## Manager

3. 1998 年-2007 年就職富士康科技集團，任專利工程師及部門主管，分別處理與負責各事業群產品線中、美專利事務。

July 1998—September 2007 Employed in Foxconn as a patent engineer and department director, with responsibility for patent applications from every Foxconn production line to SIPO and USPTO.

## Primary Practice

完成包括對政府與企業系列大型智慧財產權諮詢顧問專案，完成國家級專利運營平臺規劃方案；帶領團隊展開專利運營試點工作，並獲得國家專利運營試點企業；參與設計專利質押融資方案設計，被國家智慧財產權局採納並在全國多省推廣應用。受到國家工信部、多地政府的智慧財產權局和大型企業邀請，講授技術標準、專利與專利聯盟、企業智慧財產權戰略、企業智慧財產權風險等課題。

- (1) Implemented large IP business consulting projects for government and enterprises.
- (2) Implemented a national patent operation platform planning program.
- (3) Team leader for the undertaking of patent operation experimental work (granted by the National Patent Operation Pioneer Enterprise).
- (4) Team member in designing patent pledge financing project, which was adopted by the State Intellectual Property Office of China (SIPO) and is now widely used by SIPO.
- (5) Guest speaker at National Ministry of Industry and Information and several large companies, with topics that included technology standards, patent and patent alliances, enterprise IP strategy, and IP risks, among others.

## **Practice Area**

電腦系統、平面顯示、消費性電子、雲計算及大資料、人工智慧、通訊及物聯網等技術領域佈局與運營全球智慧財產權 ( 包括佈局規劃、侵權訴訟、技轉許可、買賣交易、營業秘密管理等 )，及於智慧財產權管理系統、運營系統及檢索分析系統等建置與運營方面積累了豐富的經驗。

- (1) Patent portfolio in the technical fields of computer systems, displays, consumer electronics, cloud computing, big data, artificial intelligence (AI), communications, and IoT.
- (2) Global IP operations, including portfolio planning, infringement, transfer, transaction, and trade secret management.
- (3) Building IP management systems, operation systems, and analysis systems.

## **Publications/Achievements/Academic Research**

1. 曾任富士康科技集團智權管理處處長，負責該集團全球智慧財產權事務，期間領導富士康智慧財產權榮獲美國專利第 8 名、中國發明專利申請量前三名，為中國智慧財產權行業培養國際化智慧財產權人才上千名。

During Mr. Xie's tenure as the Foxconn Technology Group's IP Dept. General Manager, Foxconn IP achieved a ranking of being the eighth most prolific in US patent applications and within the top three of patent applications to SIPO under his leadership. As well, Mr. Xie has made contributions in cultivating international talent for the IP industry in China.

2. 受江蘇省南通市智慧財產權局委託，制定海洋工程裝備創新發展規劃建議報告及海洋工程專利導航報告。

Appointed by the Nantong IP Bureau in Jiangsu; made reports for ocean engineering equipment innovation development planning and ocean engineering patent navigation.

3. 受廣東省智慧財產權局委託，制定中山市電動汽車產業專利導航研究報告及中山市電動汽車產業發展“十三五”規劃建議報告。

Appointed by the Guangdong IP Bureau; made reports for the Zhongshan electric vehicle industry thirteenth five-year development plan and Zhongshan electric vehicle industry patent navigation.