

## 余義勝 簡歷

法學博士，中南財經政法大學；碩士，美國 UNH 富蘭克林皮爾斯法學院。中華萃思協會創始會員及監事；台灣企業專利經理人協會常務理事。中國專利代理師。獲選為 2019「IAM 300 全球智慧財產權策略專家」。



目前擔任友達光電公司智權處長，組建並領導 IP 團隊，執行國際性 IP 訴訟、談判、授權案；擅長 IP 佈局、申請、運用、分析、引進、交易、融資，及研發中心的專利地圖與佈局，以及執行策略性併購及新事業專利佈局。績效卓越，公司多次獲選為美國 Ocean Tomo 300®專利指數成份股。

曾擔任台灣工業技術研究院智權經理，擅長執行大型研究項目的專利地圖分析、專利佈局、專利申請與迴避設計，並且創建了多種 IP 運營模式。

## Spencer Yu

Director, Intellectual Property Division, AU Optonics Corporation

Dr. YU leads the IP team of AUO (NYSE:AUO) since 2004 to handle international IP negotiation, licensing and litigation cases and manage IP work on creating patent portfolio, filing patent, utilizing patent asset, such as acquisition, sale, monetization and financing, and strategic patenting for research projects. He also plans and execute patent analysis for strategic acquisition and spin-off of new businesses for the company. Dr. YU is listed in 2019 "IAM 300 IP Strategist" of the world.

AUO has been listed, several times, as a constituent stock in Ocean Tomo 300® index. Before joining AUO, he worked for ITRI, the largest research institute in TW, over 12 years and accumulated wide experiences in creating patent portfolio, strategic patenting and re-design of patenting for large research projects, and built various IP utilization models for maximizing IP value.

Spencer YU got his Ph.D. from Zhongnan University of Economics and Law and Master degree from University of New Hampshire, Franklin Pierce School of Law. He is also a China Patent Agent.